



MONTHLY MEMBERSHIP PROGRESS REPORT

District 20 O

Results as of: 7/31/2014

GMT: ED LECIUS

LOCATION NEW YORK

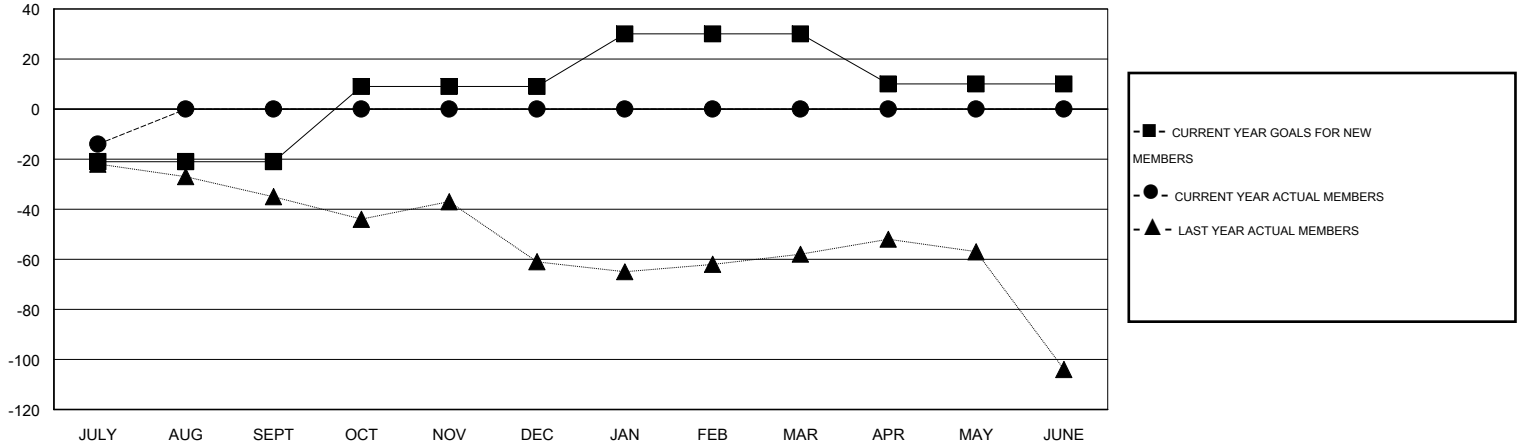
GMT CA 1

| Clubs | | | | | Members | | | | |
|-----------------------|---------------|------------------|----------------------|----------------------|-----------------------|-----------------|----------------------------|------------------------|----------------------|
| RESULTS FOR 2014-2015 | | | | | RESULTS FOR 2014-2015 | | | | |
| QUARTER | NEW CLUB GOAL | ACTUAL NEW CLUBS | ACTUAL DROPPED CLUBS | ACTUAL NET GAIN/LOSS | QUARTER | NEW MEMBER GOAL | ACTUAL TOTAL MEMBERS ADDED | ACTUAL DROPPED MEMBERS | ACTUAL NET GAIN/LOSS |
| JULY/AUG/SEPT | 0 | 0 | 0 | 0 | JULY/AUG/SEPT | -21 | 6 | 20 | -14 |
| OCT/NOV/DEC | 1 | 0 | 0 | 0 | OCT/NOV/DEC | 30 | 0 | 0 | 0 |
| JAN/FEB/MAR | 0 | 0 | 0 | 0 | JAN/FEB/MAR | 21 | 0 | 0 | 0 |
| APR/MAY/JUNE | 0 | 0 | 0 | 0 | APR/MAY/JUNE | -20 | 0 | 0 | 0 |

GOALS AND ACTUAL NEW CLUBS CUMULATIVE



GOALS AND ACTUAL MEMBERS CUMULATIVE



| | | |
|------------------------|---|--------------------------------|
| DROPPED CLUBS: 0 | 4 CLUBS OF 56 ADDED 1 OR MORE NEW MEMBERS | GENDER DISTRIBUTION |
| | | MALE 1,013 (65.19%) |
| | | FEMALE 541 (34.81%) |
| DROPPED MEMBERS | CLICK HERE FOR HEALTH ASSESSMENT DATA | FAMILY UNIT MEMBERS 406 |
| DECEASED 2 | | HEAD OF HOUSEHOLD 197 |
| CLUB CANCELLED 0 | | NON-HEAD OF HOUSEHOLD 209 |
| OTHER 18 | | |
| TOTAL 20 | | |